



## TREND REPORT: MILESTONE MEN'S LEATHER COLLECTION FALL/WINTER 24/25

In keeping with the spirit of the times, the new collection is very diverse.

Today's man is bolder and more willing to experiment than ever before, and in times where more and more people are working remotely, the boundaries between formal and casual are becoming increasingly blurred.

This social development also has an impact on fashion, in particular on the design of styles and cuts, and on color choice.

The influence of the street on the new trends cannot be overlooked.

Sporty elements and details from functional clothing are mixed with high fashion and characterize the design of new models. However, it is not just the details that create new effects - there's also newly developed finishes.

With its new Men's Leather Collection, Milestone celebrates the look of the street.

Authentic looks are combined with high fashion elements. The result is new hybrids that are creative and subtle, and notably, have a realistic design.

Inspired by iconic vintage looks, the new Milestone Leather Collection is born.

Influenced by different styles and spanning different eras, we are developing a completely new style clash.

A key theme is lambskin in all its many facets. You can hardly tell the difference in appearance between real and fake skin. Both versions are available.

What is most impressive and inspiring about these styles is their casual cuts and mix of materials. They are very comfortable to wear, and are incredibly light and casual, which gives the wearer a completely new look.

This new quality, high standards, and approach to tailoring are important components of the new trend.

Urban, trend-conscious, sophisticated, wearable and authentic - that's the new HW 24/25 Collection's Milestone look.

## **COLORS**

The color palette ranges from light to dark shades. Warm, earthy colors are juxtaposed with cool, industrial colors.

Lively, bright shades contrast with soft, muted tones. Unexpected combinations reinterpret the colors of men's fashion.

The more they are surrounded by technology, the more human beings need nature to provide a sense of balance.

In response to this, the new 2024 Milestone Men's Leather Collection is characterized by warm earth tones and light neutral shades inspired by nature.



## MATERIALS

Most of the materials have either a washed vintage look or are authentic and very difficult to work with. Only through excellent craftsmanship and a great deal of work and attention to detail can sophisticated products be made from these materials.

New washes and new wax processes have also made it possible to develop completely new, innovative looks.