



**MILESTONE®**

- KOLLEKTIONSBERICHT -  
*Spring/Summer 24 - Textiles*





## **MILESTONE WOMEN'S SPRING/SUMMER 24 COLLECTION - TEXTILES**

### **COLORS**

Our new palette of bright summer colors is all about joy and a positive attitude towards life.

The new summer collection is defined by its combination of luminous colors and cool, milky stone tones.

In particular, we find neutral hues such as sand, warm caramel, and walnut. Powerful pirate red is making a bold comeback.

Mango and apricot are staples for the new season. The summery scene is also set by other trendy orange tones, including delicate peach, cheerful coral, flamingo, grapefruit, and fruity orange.

You'll also find a few splashes of hot pink here and there. The green tones have been made somewhat bluer and cooler. The blue tones resemble the blue of classic jeans.

### **MATERIALS**

The materials of the new collection have been selected with the greatest care to ensure the best possible quality. Flowing shirt jackets and an unlined, safari style viscose blazer are perfect for creating new looks and count as absolute highlights of the Milestone Summer Collection! Womenswear that embodies elegance - tailoring is back!

Scuba is a bestselling fabric that perfectly meets our need for lightweight and extravagant materials. Our jersey line has therefore been expanded to incorporate a wide range of weights and colors. The various styles can be worn both inside and outside. Discover casual coats and a large selection of jackets to pair with dresses and high-rise pants. New for the summer: Our bestselling MSMEILLY blazer is now available as a suit. Other new items include a casual blazer vest with a wide, low-cut lapel.

Our quilted selection has been reduced to the bare minimum for the summer: here, you'll find jersey, Italian bouclé wool, or heat-pressed materials blended with scuba, adorned with innovative stitched patterns and sporty details.

### **CUTS**

Tighter fits are all the rage. However, elastic still provides for unmatched comfort.

We absolutely love the new, cocoon-shaped reversible vest made of parachute silk with sophisticated sleeve inserts done in contrasting colors. For some of the items in the summer collection, our colorful new hang tag is complemented by a dazzling, beaded Milestone bracelet with a heart pendant to catch the eye of customers.

New cuts, including slightly overlapping O-shaped coats and vests, are distinguished by their smart and casual style or discreet elegance. Casual H-shaped cuts. A-shaped garments are made with sophisticated drawstrings for a perfect fit.



The trench coat - an all-time classic - is back in fashion. Choose from traditional natural tones with colorful underlays, or gorgeous colors such as smoky pastel green and luscious grapefruit.

We even offer a brand-new sand-colored trench coat with safari style buttons and subtle, contrasting tones. As always, blazers are the ultimate jackets for the summer season. Made of scuba fabric, the collection's blazers are wonderfully casual and androgynous with their double-breasted front, casual shoulders, and wide, low-cut lapels.