



**MILESTONE®**

- COLLECTIONREPORT -  
*Autumn/Winter 23/24 - Textile*





## **MILESTONE MEN COLLECTION AUTUMN/WINTER 23/24 - TEXTILE**

Innovative materials show new fascinating production methods that conserve resources and on top of that - also considered under fashion aspects - convince and inspire. With DuPont SORONA AURA, a sustainable and environmentally-friendly approach is consistently pursued in the area of padding. These are just some of the innovations with which the current Milestone men's collection/textile impresses. Exciting new themes are waiting to be explored in more detail and are an extremely important part of the contemporary, fashion statement of the current Milestone men's collection/textile.

## **COLOURS**

We first take a look at the carefully selected colour range.

Light neutral tones are becoming stronger and are therefore an important and indispensable part of the collection. Off-white, putty, ice tones, light grey, beige and camel tones can be complemented in an instant to create sophisticated outfits in classy neutral colours. The potential trend colours icy light blue (Break the Ice), medium blue (Glacier Peak) of the new season take us to the icy colour worlds of glaciers, icebergs and snowy mountain worlds.

Barolo sets a sophisticated counterpoint with its dark, deep red and, together with deep greens, forms another colour range. Rust and a bright orange add additional colour accents. Other green tones emerge in light olive shades.

Of course, navy and black can not go unmentioned as all-time classics.

## **MATERIALS**

### *Ripstop*

Particularly exciting are textured materials, e.g. ripstop, which create attractive 3D effects in the surface due to their structures.

### *Light-weight Dope-Dye Nylon*

Other highlights include the light-weight dope-dye nylon with iridescent effect. The fabric is made from dope-dye yarn, which means that the dye is added to the material as a granular pigment before it is spun as yarn and then woven into fabrics.

This clever process completely eliminates the need to dye fabrics with chemicals and water, and also saves a large amount of water and energy. The advanced dope-dye process thus has a significantly lower negative impact on the environment than traditional dyeing methods.

### *Wave-Dye Nylon*

This material creates a surprising new super casual look to its batik effect. An absolute highlight in the winter collection with a special wow effect.

### *High Comfort Materialien*

Lightness and comfort are very important and can be ensured by using light-weight nylon/stretch materials in quilted jackets.

### *Functional 3-layer nylon/stretch material with membrane*

is perfect for lightweight padded, non-quilted functional jackets.



#### *Cotton Touch*

Parka types are offered in robust Cotton-touch material, which impresses with its natural cotton look and with lightly peached surface. An attractive alternative to the glossy material variants for the customer who prefers more refined, matte looks and a soft feel.

#### *Light-weight Nylon*

With its special high-shine finish, this material inspires with its brilliant colours and lightness.

#### *Wool - Made in Italy*

A sophisticated segment that stands out not only for its high quality materials „Made in Italy,“ but also for its first-class workmanship in Europe.

„Made in Europe“ guarantees, in addition to high-quality materials, the greatest care in processing and is oriented to the highest quality standards.

Current, expressive twill and herringbone looks, „salt and pepper“ and bonded wool for semi-lined and unlined finishes make their appearance here. Wool parkas and coats with interesting quilted details such as hoods and detachable inner panels deserve special attention.

### **PADDING**

Special attention is paid to the padding.

#### *DuPont SORONA AURA*

90% of the collection is padded with DuPont SORONA AURA. The insulation impresses with its lightness and optimal thermal insulation as with a 90/10 down filling. This padding consists partly of renewable, vegetable raw materials.

#### *Down RDS Certified*

10% of the collection is padded with real down.

For this we use only down that is RDS certified. RDS = Responsible Down Standard. The Responsible Down Standard (RDS) aims for 100% animal-friendly down production.

An ethically sound origin of the down guarantees animal welfare through the binding minimum standards defined thereby.

### **PADDING AND QUILTING**

Lightly padded concepts are becoming increasingly important due to climatic changes.

Nevertheless, medium and more padded jackets are in trend and thus still an important part of the collection. The pre-collection is more lightly padded, while the main collection is more voluminous.

Models with heat-pressed „quilted“ design are still the absolute top sellers.



### **SILHOUETTES**

Shorter jacket types from 68cm to 74cm back length are still strongly represented. Medium jacket lengths of 76cm to 82cm back length are gaining in importance. Longer parka types from 85 to 95cm back length are in trend - whether quilted or smooth.

Sporty vests, whether with detachable hood or without hood are perfect companions for the transition. Hybrid jackets, with quilted nylon combined with functional material, for example, are still in high demand.

In general, the silhouettes become a bit wider in overall appearance.