



## MILESTONE MEN COLLECTION AUTUMN/WINTER 23/24 - LEATHER

Impulses for the collection design and the individual models. In general, menswear is blurring the lines between business and casual looks. This trend strongly influences both the design of models, as well as the cut and colour ranges.

In addition to these general developments, the street is again a strong driver for men's fashion. This influence particularly characterises the sporty looks and their attributes.

Borrowings from functional clothing are integrated and particularly influence the design of charming details. In combination with high-fashion design, completely new creations are created.

Innovative finishes create exciting looks and are important, supporting design elements.

Detailed, targeted requirements paired with the highest quality standards are the focus in the development of the models and the entire collection, which reflects the spirit of the times, is wearable, despite many innovations renounces exaggeration and thus also expresses a healthy, new down-to-earthness.

In 2023, the man seems to write his own rules and thus his decision for the particular model and the composition of his outfit.

The most important criteria is to feel comfortable and well wrapped up - whatever the cooler season offers in terms of temperature and weather escapades.

Choosing the right model completed with a fashionable outfit provides a confident appearance and strengthens self-esteem.

The variety of models in the current Milestone leather collection offers an incredibly rich range of coats, jackets and shirt jackets.

#### **COLOURS**

The more technical his everyday environment, the more man looks to nature for balance.

Environmental awareness and a sustainable lifestyle have become firm demands of modern life. The colour range of the season reflects this spirit of the times and includes a wide range from light to dark shades: Neutral tones, earthy colours show warmth and depth, cool-industrial, vivid-bright and gently muted shades provide brightness and freshness.

New unexpected colour combinations create a new twist on the previous colour views of men's fashion.

### **MATERIALS**

Authentic and natural qualities dominate. However, these authentic, "simple" materials are anything but easy to work with.

Careful work, the highest quality standards and special attention to detail are necessary to meet our highest standards. Washing and enzyme processes have enabled us to develop new innovative optics.

Material mix is still a strong fashion theme and is taken up in different variations.



#### TOP THEME SHEARLING:

The classic shearling jacket comes in a biker style - with smooth leather on the outside and a (mostly) contrasting warming curly lining made of imitation, as well as a folded down collar and with sleeves, making the shearling visible from the outside as well.

This winter, not only the classic with black smooth leather is in demand, especially soft suede in shades of beige and brown is trendy 2023.

New here are also variants in material mixes such as Four Season quilting mixed with leather shearling, and jersey qualities with gloving nappas, creating a hybridization of the fabrics.

## TOP THEME "PUFFER" JACKETS AND QUILTED COAT

Leather continues to be on the fast track and a hot fashion topic and Milestone fires up this ongoing trend with new model variants. "Puffer" jackets and in another model variant also offered as a quilted coat are our top fashion theme.

The leather is padded with DuPont SORONA AURA. Sorona means: lightweight, breathable and functional padding made from renewable raw materials(corn starch).

This padding, which impresses with its lightness, convinces with optimal thermal insulation and corresponds approximately to a 90/10 down filling.

The cosy knee-length quilted coat protects against the cold particularly well even in the cold season and is feather-light to boot.

Fashionable all the way to the front, the coat looks slightly oversized.

# TOP THEME RETRO/VINTAGE

Leather jackets have a long history as a symbol of rebellion. They last a lifetime, merge with the biography of their wearer and look better and better the longer you wear them.

Icons like bomber jackets with aviator emblems in retro design round out the collection.

### **FITS**

The jacket will be more comfortable overall; this will affect the sizing of the sleeves, and the shoulder width. The shapes are waisted and often laid out with slightly broader shoulders, completely deconstructed or designed with round shapes.