



MILESTONE®

- COLLECTION REPORT -
Spring/Summer 2023





PRESS RELEASE

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Collection Report Menswear Spring/Summer 2023

Contemporary functionality in cutting-edge design

Modern men are keener on experimenting than ever before. The boundaries between private and professional are becoming increasingly blurred in men's fashion. That's why this collection will be truly special: Distinctive pieces with modern cuts and a broad range of colours. Streetwear style returns to the trends of menswear. Characterised by sporty influences as well as a reintroduced mundanity on the level of contemporary couture. A symbiosis of functional apparel and high-fashion design. The new collection offers special effects, both in terms of finish and design. The focus lies on patterns and weaving textures, a diverse mix of imagination and comfort.

High quality and aspirations will continue to play a leading role in 2023 fashion, and most certainly in society. The jackets can be worn in casual, sporty or sophisticated styles. Urban, in tune with the times and yet wearable and down-to-earth – that is the MILESTONE look for spring and summer 2023.

This season's wide colour palette offers fashion-conscious men great variety. With classic restraint in light to sombre shades and warm earthy hues, the collection finds a fitting complement in cool industrial, vibrant bright and softly muted tones. We bring these together in new, unexpected combinations to reinterpret the spectrum of colours in men's fashion.

Technical and stretch qualities dominate – simple fabrics that are by no means simple to work with. Especially in leather, a lot of effort and love for detail is required. The more technologically advanced the environment, the more we need nature to provide a balance. Environmental awareness and sustainable living have become demands of modern life. Neutrality, warm earthiness and light freshness are characteristic of the contemporary.

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