



MILESTONE®

- COLLECTION REPORT -
Spring/Summer 2023





PRESS RELEASE

For immediate release

Issued on Tuesday, May 31, 2022

Collection Report Womenswear Spring/Summer 2023

The fashionable diversity of extraordinary styles

The latest MILESTONE collection embodies the fashionistas' longing for a spectacular burst of joie de vivre: you can feel the vibrant energy wherever you look. Characterised by pop colours, it arouses exciting emotions and has proven its power already. Customers can look forward to a perfectly balanced firework of bright flash colours, soft-smoky pastels, and light natural nuances. There are no limits to the wide palette of shades. Caribbean floral print linings in inner and outer prints emphasise the joie de vivre and desire for sea.

The variety of pieces is a mixed bag of extraordinary styles, with new lengths, feminine silhouettes, and sporty oversize casualness. The fabrics stand out just as much with their uniqueness. In addition to leather, fashion-conscious women will find jackets made of stylish quilting, cosy jersey, light summer wool and technical fabrics with pearl coating - the must-have for a rainy day in spring!

The jackets can be worn in casual, sporty or sophisticated styles. Urban, in tune with the times and yet wearable and down-to-earth - that is the MILESTONE look for spring and summer 2023. The collection offers a soft quality for casual and feminine jackets. Surprisingly novel are the bags, building on the success of the previous season. Elaborate details are our signature and make the visible difference. We offer our customers features like logo laser motifs, reflective details, and applied tapes with monochrome lettering.

A unique feature is our Milestone Saves the Mermaids recycling programme. These jackets are highlighted with our applied 'Safe the Ocean' ribbons. Because environmental awareness and sustainable living have become demands of modern life.